

Design Services Price Guide

Pg. 3 Logo & Branding

p.4 Logo Suite & Brand Guidelines

p.5 Full Business Branding

Pg. 7 Website Design

p.8 Full Website

p.9 Landing Page

Pg. 10 Business Materials

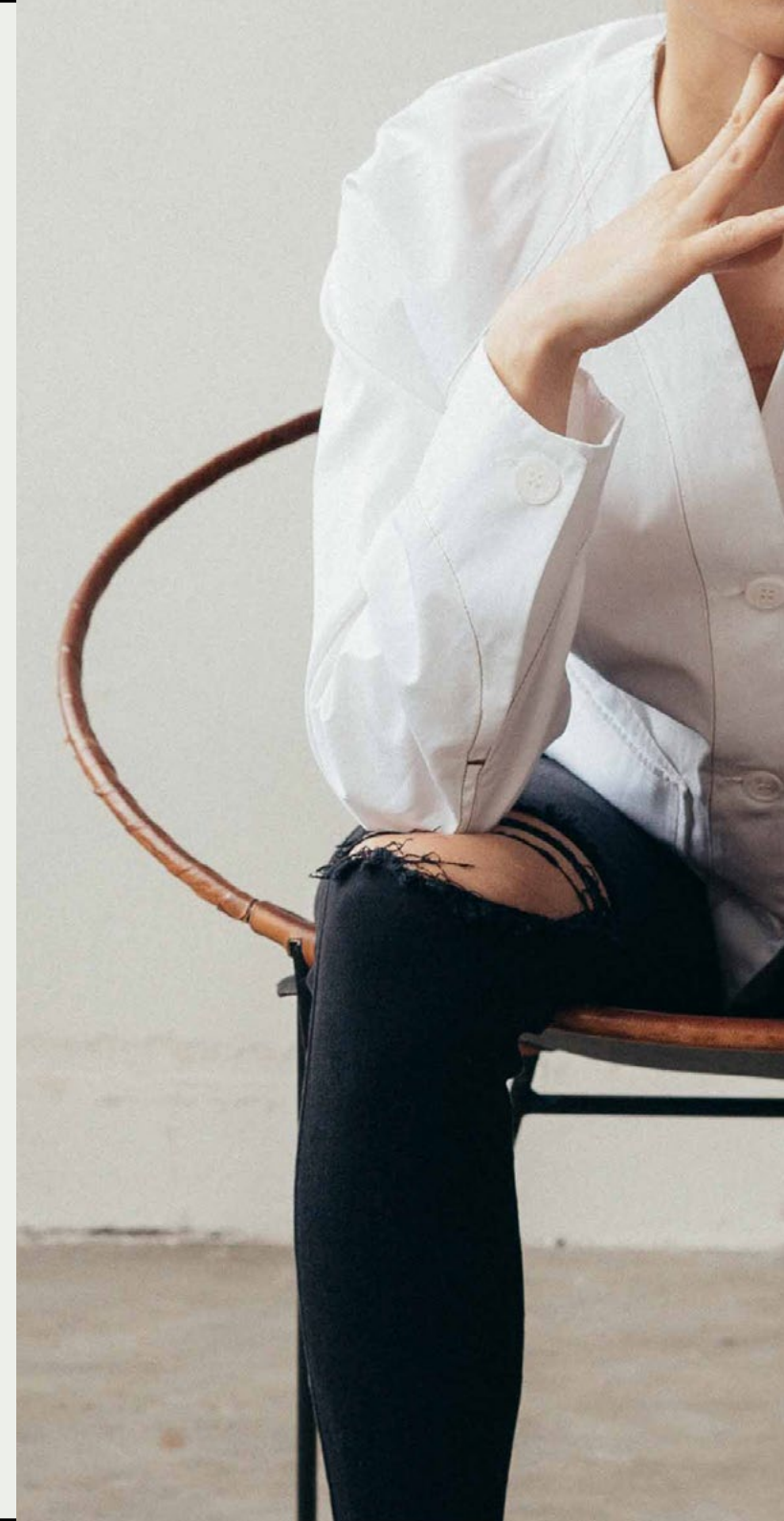
p.11 Presentations

Documentation

Digital PDFs

Ad Creative

Newsletters





*Logo & Branding
Packages*

Logo Suite & Branding

Primary Logo

Secondary Logo

Sub-mark

Colour Palette

Font choices

Image Bank

Brand Guidelines

£500

Perfect for those who need a brand identity specifically tailored to their business

Time Scale

2 weeks

Process

A discovery call followed by a short questionnaire to outline ideas & mood board development

Initial development of a logo and two concepts to choose from including colour palettes

Two rounds of refinements for logo and one chosen concept. Creation of Brand Guidelines outlining logo usage, colour palette, fonts, social media style

Branding & Business Materials

Logo Suite

Brand Guidelines

Social Media Banner

Business Card Design

Email Signature

Up to 4 Template Designs
i.e. Letterhead, Social Media Templates,
Price List, Forms, Presentation.

Conditions apply.

£1100

Created for those who need a brand identity as well
business materials fully branded & formatted for ultimate brand clarity

Time Scale

3 -4 weeks

Process

A discovery call followed by a short questionnaire to outline ideas & mood board development

Initial development of a logo and two concepts to choose from including colour palettes

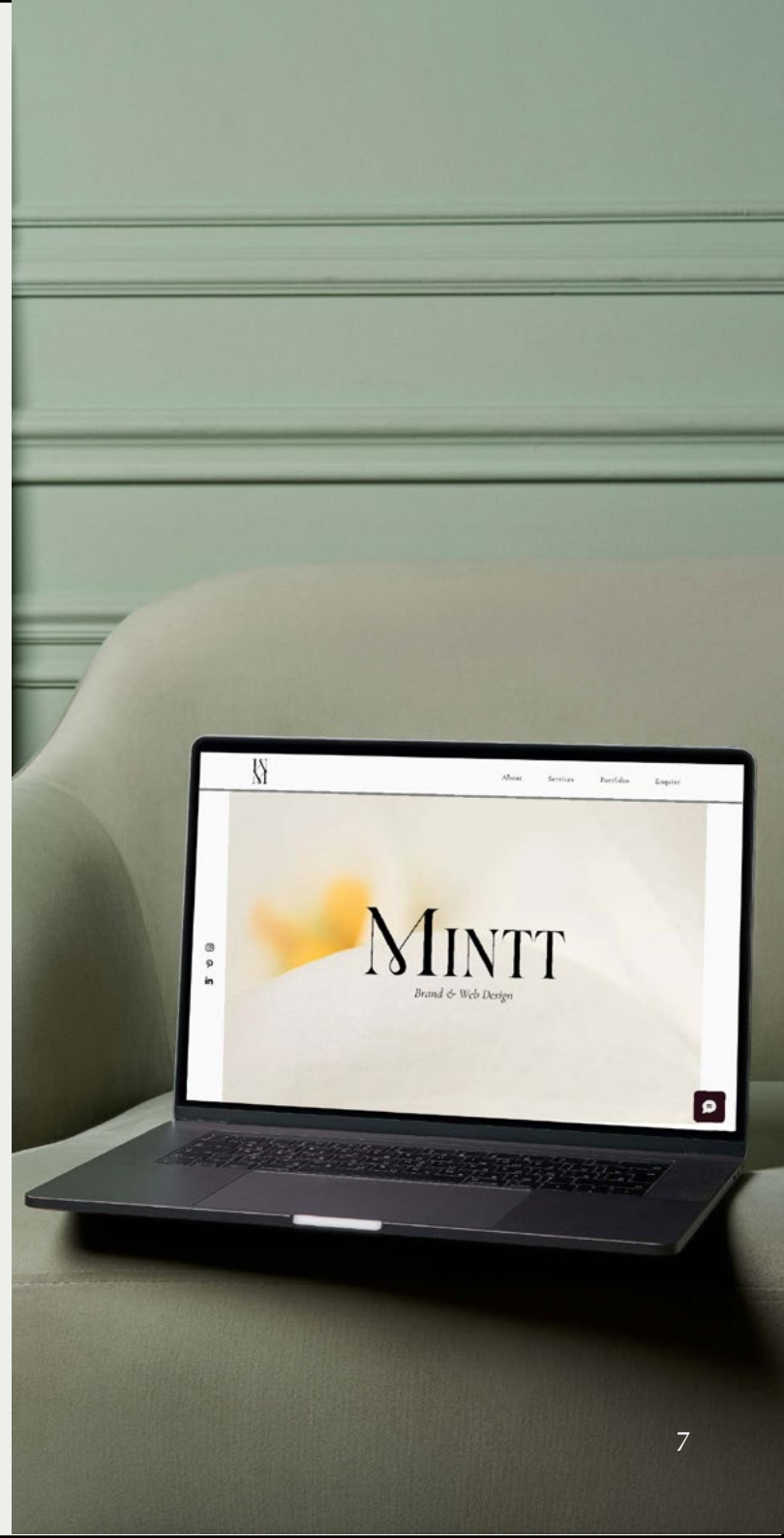
Two rounds of refinements for logo and one chosen concept.
Creation of Brand Guide & supporting materials

Final files sent

Examples of work



Website Design Packages



Website Design

Up to 6 designed pages
e.g. Home, Services, Contact,
About, Gallery & Projects

Design “Walk through”

Mobile Optimized

Basic SEO setup

Additional pages available at
£150 per page

£2000

Ideal for those businesses who rely on
having a strong online presence

Time Scale

2-3 weeks

Process

A discovery call followed by a short questionnaire detailing your
business needs and to clarify design & function

Initial development of website

One refinement round for website design & function

Final testing and telephone “walk through” of your website

Landing Page Design

One page website

Design “Walk through”

Mobile Optimized

Basic SEO setup

£500

Great for those who need something simple at the start of their business

Time Scale

1 week

Process

A discovery call followed by a short questionnaire detailing your business needs and to clarify design & function

Initial development of page design & mood board

One refinement round for layout & functionality

Final testing and “walk through” of your page via phone



Business Materials

Presentations

PowerPoint can be used for a variety of business materials. Whether its a pitch deck, workshop presentation or sales materials, having these designed with your brand in mind is crucial to looking professional and expert.

Business Documents

Keeping your internal and external documents on brand is important to any business. Consistency is key here and formatting your business stationary keeps you on brand and looking professional.

Digital PDFs

Online, downloadable documents can be a great addition to any service you provide. These can vary from brochures, invitations and price lists to case studies or e-books.

Newsletters

Whether its internal or external comms, having a newsletter professional designed for your business will help your audience digest your content better as well as making you look super professional.

Templates available in Mailchimp + PDF

Ad Creative

Ad creative, website skins and design bundles for social media.

- £50 per ad
- £100 per skin
- Social Media bundle of 6 posts designed for £200

Prices dependant on brief, size & scope of project.

Before we begin...

leanne@themintt.co.uk

www.themintt.co.uk

@_the_mintt_

linkedIn

Website Design & Hosting

MINTT uses WIX for our website design and hosting service. Should you require another hosting site please do let us know. Keep in mind that you will need to pay a hosting plan in order to launch your site. This is something we will discuss before hand but please head to wix.com for up to date price plans.

Before starting any website design its important to purchase your own domain name. We will need the relevant codes for permissions to host the account on Wix. We recommend Go Daddy but this is of course your choice.

Content Ready

You will need to have all content ready to go (and proofed) before we begin any design work. A Word or PowerPoint document will work just fine.

Payments

For all of projects, a 50% deposit of the total project cost is required prior to the commencement of any work in order to secure your space. The remaining 50% of the project cost is due before final files are shared or websites are launched.

Transparency surrounding cost is important and we will discuss any additional costs such as fonts, images and licensing as soon as they arise. This will be added to your final invoice.